



**In the aftermath of disaster,
chaos reigns.**



**Confusion on numbers,
identities and locations.**

**Errors of fact. Rumour.
Hopes raised ...
and dashed.**



**But now, for all those
who prepare for disasters
and care for victims,
comes ...**



DAVID

The Disaster Victim Identity Domain

Today's world demands accurate information – fast. Nowhere is this more true than in the swirling panic that follows catastrophe ...

Victims ferried to hospitals, mortuaries and first aid stations ...
their details captured by firefighters, police, paramedics and volunteers ...
emergency services inundated with calls from relatives frantic for news.

Only **DAVID** brings order to this chaos. Only **DAVID** helps families and friends of victims to speedy reunions and accelerated closure. And only **DAVID** helps public servants meet proper expectations for clarity, speed and authority in the provision of disaster victim information.

DAVID makes another vital contribution to the aftermath of disaster by managing those calling for information and reducing the risks from emergency number overload. Specialist personnel remove the need for front-line professionals to be taken out of service to handle these calls.

DAVID uses call centres and the web to allow every agency involved in a disaster and those concerned for family and friends to input critical data on possible victims, be they dead, injured, missing or displaced. Remote input devices (like handheld PCs and mobile phones) allied to powerful databases and lightning-fast searching obviate traditional problems such as duplication, omission, inaccuracy and delay.





A Revolution for Emergency Workers and Planners

Disasters are inevitable. In the USA alone, on average there have been 34 full disasters in each of the last twenty years.

Causes vary widely. Nature can exert herself through quake, eruption or extreme weather. Failure of man or machine can cause planes to fall from the sky, trains to collide, or reactors to blow. Terror can strike huge numbers of people whose only fault is being in the wrong place at the wrong time.

But all these events have one need in common: identify those affected and bring the news quickly and accurately to those who hunger to know.



Preparing for disaster involves many parties and agencies.

Central, regional and local government must maintain contingency plans. Emergency services require processes. And the media that will feed the frenzy for information demand accuracy and speed.

DAVID satisfies all. Planners can be certain that an effective system stands in perpetual readiness. Fire, police and medical authorities know that their primary communications will be spared the need to manage relatives. The media will have access to evolving data as the disaster develops.

DAVID - a single source of disaster victim data.





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Victima International, the company behind **DAVID**, is developing products and services to bridge the gaps that can often appear when many agencies are involved in incidents and projects. Their purpose is to avoid recrimination, smooth inter-agency relationships, alleviate anxiety and minimise tragedy.

DAVID can benefit many organisations:

Fire & rescue services

Emergency planners

Law enforcement agencies

Medical investigators

Hospitals

Local, regional & national agencies

International relief agencies

Foreign consulates

Airlines

Train companies

Shipping and ferry companies

Hazmat factories

Energy suppliers

Media

Major event organisers

DAVID has been devised by the former head of Scotland Yard's world-renowned casualty bureau.

The heart of the technology is a proprietary search engine. Its speed, accuracy and completeness are unmatched in today's market-place.

Victima is dedicated to constant improvement and will maintain close relationships with all key agencies to ensure that maximum benefit is derived.

